

# Francesco Bordone

## WEB ENGINEER

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## PROFILE SUMMARY

Experienced Web Engineer with 8+ years in WordPress theme and plugin development. Skilled in leading complex projects as a Technical Lead, managing cross-functional teams, and coordinating across departments. Proficient in the Gutenberg ecosystem, building custom blocks and scalable web solutions. Expert in PHP, JavaScript, HTML5, CSS, and other web technologies, known for optimizing performance, enhancing user experience, and delivering innovative, client-focused digital solutions.

## SKILLS

### TECHNICAL SKILLS

HTML | CSS | Javascript | jQuery | React.js | Node.js | PHP | WordPress (Gutenberg) | WP-CLI  
MySQL | REST APIs | DevOps | Version Control (Git) | CI/CD | SEO | Analytics Tracking

## WORK EXPERIENCE

### WEB ENGINEER

10up | January 2021 - December 2024

- Develop and maintain WordPress plugins and themes for high-impact clients, including Stanford University, Jefferies, and Hilton Hotels & Resorts, enhancing functionality, scalability, and user experience.
- Lead back-end strategy for large-scale projects, leveraging Git workflows, CI/CD, and code reviews to ensure code quality, maintainability, and adherence to best practices.
- Implement custom Gutenberg blocks in React.js, optimizing site performance and usability for millions of visitors.
- Troubleshoot complex caching, performance, and database issues, focusing on efficient and backward-compatible solutions.
- Collaborate with distributed teams, presenting technical solutions to stakeholders for seamless, remote project delivery.

### SENIOR WEB DEVELOPER

Experience Interaction | Brooklyn, NY | 2018 - 2021

- Oversaw the management of 25+ WordPress sites for top brands, including Mountain Dew, Jose Cuervo, and 1800 Tequila.
- Developed and maintained complex themes and plugins, delivering cross-browser-compatible front-end experiences.
- Architected efficient, user-friendly back-end and admin solutions, supporting large-scale, high-traffic client sites.
- Led deployments/provided technical direction, offering strategic insights in client meetings on timelines and project scope.

### SENIOR WEB DEVELOPER

StoryCorps | Brooklyn, NY | 2015 - 2018

- Built custom WordPress plugins and developed an archive platform supporting over 1 million audio recordings and 500,000 users, managing and maintaining multiple in-house WordPress sites to ensure scalability and high performance.

## PROJECTS

### PERSONAL WEBSITE

- Developed in 2024 with a WordPress backend leveraging Gutenberg's core and custom blocks to create a modern, dynamic site showcasing my portfolio and technical expertise: <https://frankiebordone.com/>.

### OPEN SOURCE CONTRIBUTIONS

- Contributed to several open-source projects for 10up, including the [Eight Day Week Print Workflow](#) and [Ads.txt Manager](#) plugins, enhancing functionality and usability for WordPress users.

## EDUCATION

BACHELOR'S DEGREE (COMPUTER SCIENCE) | Brooklyn College of the City University of New York

2011 – 2015